MARCOS REZENDE

Senior Product Designer

Ottawa, Canada

marcosrezende.com

hello@marcosrezende.com

ABOUT ME

I design AI that people can supervise. 16 years in product, the recent ones spent on agents, automation and the interfaces that keep a human in charge.

I prototype in code, ship my own products, and teach other designers to do the same.

EDUCATION

AI FOR DESIGN

IADE European University | Postgraduate
Portugal (2025-2026)

HCI FOR UX DESIGN

MIT CSAIL | Certification
United States (2023)

UX DESIGN

University of Toronto | Certification
Canada (2019-2020)

BIG DATA

ESPM | MBA Degree
Brazil (2016-2018)

DESIGN

UFES | Bachelor’s Degree
Brazil (2005-2010)

MENTORSHIP

AI Mentor

MentorCruise
United States (2025-Present)

UX Mentor

CareerFoundry
Germany (2021-2024)

Instructor, Agile Thinking

Conquer School
Brazil (2019-2020)

EXPERIENCE

Senior Product Designer at Hive

Canada / Remote (Jan, 2026 - Present)

Designing agentic AI automation 0 to 1 for a global event marketing platform. Built an MCP server connecting the design system to AI tooling, turning design system migration from manual work into an automated, auditable process.

Senior Product Designer at Microsoft

Canada / Remote (Feb, 2024 - Jan, 2026)

Led AI-powered experiences within the M365 Copilot ecosystem: component systems built from scratch, accessibility-compliant colour behaviour, and conversational content design for AI features, from proposal to production.

User Experience Designer at Qlik

Canada (Aug, 2021 - Jan, 2024)

Designed AI and automation experiences across Insight Advisor, AutoML and Qlik Automation. Reframed low retention as an architectural issue, shaping the LLM roadmap. Named by Forbes a Top 7 tool for AI (2023).

Senior Product Designer at Toptal

US / Remote (Jul, 2021 - Dec, 2023)

Designed solutions for clients from early-stage Silicon Valley startups to Fortune 500 firms, through Toptal's network of the top 3% of freelancers.

Lead UX Designer at LeapUX

Canada (Mar, 2020 - Jul, 2021)

Redesigned the Canada Gazette, Canada's official regulatory platform, simplifying how citizens search, read and comment on proposed regulations. Led design projects and workshops, from research to prototype.

Digital Project Manager at Danza

Brazil (Jan, 2015 - Dec, 2019)

Delivered Minha Vitoria, a civic platform shaping a decade of city planning, published as a case study by the OECD Observatory of Public Sector Innovation. Led UX, research and dev teams.

UX Consultant at Ancora Digital

Brazil / Remote (Jan, 2015 - Dec, 2018)

Ran an independent UX practice delivering research, architecture and interface design for web and mobile, balancing design with client management.

Web Designer at Aquatro

Brazil (Apr, 2012 - Dec, 2014)

Designed websites and digital experiences for private and intergovernmental clients, contributing to award-winning campaign.

Web Designer at Prix

Brazil (Mar, 2008 - Sep, 2010)

Built web interfaces using HTML, CSS, Flash and WordPress.

PROFICIENCY

EXPERTISE

Agentic AI
Design Systems
Prototyping in Code
User Experience Design

TOOLS

Claude Code
Github
Vercel (v0)
Replit
Bolt.new
Voiceflow
Figma
Cursor
Miro
FullStory
Eleven Labs
Microsoft Clarity
Google Analytics
Optimal Workshop
Adobe Suite

LANGUAGE

ENGLISH

Full professional working proficiency

PORTUGUESE

Native proficiency

SPANISH

Professional working proficiency

LINKEDIN

linkedin.com/in/marcosrezende

References available upon request.

COMMUNITY ENGAGEMENT

Volunteering

Design Director at Connected Canadians - Ottawa, Canada

Worked with partners such as Amazon, Adobe, Deloitte and the National Gallery of Canada.

Speaking

Talks, Workshops and Interviews

UXCamp (Canada), UXAI Conf (Brazil), Talent Canada, Ottawa Responsible AI Summit (Canada); Harvard Business Review (Book); UX 360 Summit (Singapore); Tech Thursday (Canada); Miro Distributed (Global); IxDA (Canada); LinkedIn News (US); UX Alliance (Global); Users First Podcast (UK); Papo de UX Podcast (Brazil), UX Laurier (Canada) and more.

Writing

UX Articles, Insights and Reviews

- Published articles on Generative AI, UX Collective, Microsoft Design, UX Planet and more.
- Revisor of “97 Things Every UX Practitioner Should Know” Book by O’Reilly Media.
- Revisor of “AI Playbook for Exponential Leaders” Book by Bryan Cassady.

ACHIEVEMENTS

CIAPE 2026 - 1st Place (Brazil)

Best paper at the AI for Education Professionals Congress, on auditing AI essay scoring (2026)

Indigo Awards - Silver Winner (Global)

AI for Web Design with UX Wise AI (2026)

Generative AI Awards - Winner (Global)

Healthcare & Life Sciences with RX Reader AI (2025)

World's Largest Hackathon - Top 10 (US)

Selected as an Outstanding AI submission built on Bolt in Writing Challenge (2025)

WHO Digital Health Atlas - AI for Good (Switzerland)

Listed among the first AI solution in the Americas (2025)

Microsoft Hackathon / Overall Winner - AI (Ireland)

Co-created an AI-powered feature for Copilot in Teams (2024)

Davey Awards - Gold Winner | US

Best User Interface (2023)

CSS Design Awards - Best UX Design (US)

UX Portfolio (2021)

Observatory of Public Sector Innovation (France)

Recognized for civic impact and innovation (2020)

Colibri Awards - Winner (Brazil)

Digital Award for reimagining Youtube's skip button (2015)

Centennial Brand Contest - Winner (Brazil)

Moscoso Park's. Vitoria City Hall (2012)

Universia Talents Design Contest - Top 8 (Spain)

Selected for International Exhibition at Casa de América, Madrid (2010)